

Jeannette Sterner, Founder – TPT Sterner Equestrian Education Centre



Trenval's Client Profile for 2021

Name of owner: Jeannette Sterner

Name of Business: TPT Sterner Equestrian Education Centre

Community/Region: Roslin, ON

Business Sector:

NAICS:

Client Attributes: Jeannette has a strong passion that formed into a successful job. She provides a certain set of skills to help her clients improve on their horsemanship skills and connection to their horse for competing in Dressage and Show Jumping. She was fortunate to have such successful mentors to help shape her into the coach and horse person she is today.

Impact of funds from RRRF: Trenval loans to TPT Sterner Equestrian Education Centre to provide Jeannette with the necessary funding to make the facility to run year-round with needed improvements. Jeannette made use of the pandemic restrictions to: improve the barn, add a new outdoor riding arena, a new indoor arena, additional turnout for the horses outside & tile drainage in the pastures so they remain dry. With utilizing the time that the pandemic allowed, Jeannette is now ready for 2021 to be hosting clinics and offering show competitions under the COVID-19 guidelines.

Testimonial: When Jeannette heard about Trenval she was off to a starting point to begin the expansion of her business in the area. She said, "Unlike traditional lending institutions, my experience is that Trenval is focused on the people of business and how my plan contributes to the positive growth within the community and not just the numbers. Presenting my vision and passion to Trenval's board members was an exhilarating experience that also helped boost my confidence that what I have to offer this industry is something special."

Social media links: www.facebook.com/TPTSterner



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Sincerely,
Eileen Brown
Business & Loans Advisor, Trenval BDC

