

# Stephanie Rayton, Founder – Mommy Mops & Major Mops



## Trenval's Client Profile for 2021

**Name of owner:** Stephanie Rayton

**Name of Business:** Mommy Mops & Major Mops

**Community/Region:** Belleville, ON

**Business Sector:** Domestic & Commercial Cleaning Services

**Client Attributes:** Sole proprietor & female entrepreneur advancing women's entrepreneurship opportunities by mentoring and providing a living wage for her employees, her Team 'Tidy Techs'. She knows the challenges of a 'Single Mom' supporting their children without a safety net. Stephanie provides a safe atmosphere for her clients and staff while proving professional, reliable & proficient services. Mommy Mops & Major Mops takes pride in their services caring for clients' homes as their own. Mommy Mops "tidy techs aren't maids, they're home management assistants who really love to clean".


**Impact of funds from RRRF:** Trenval is a local Community Futures affiliate providing the community access to the government Regional Relief & Recovery Fund to affected SME's. Trenval assisted Mommy Mops with navigating through COVID shut downs and restrictions through the RRRF. This relief loan provided the working capital for Mommy Mops to pivot from an isolation strained residential market into a commercial stream, Major Mops. This navigation was key to survival for Stephanie while addressing the high demand for commercial cleaning, disinfecting and sanitizing required by pandemic protocols.


**Testimonial:** When Stephanie first received information about RRRF she said, "I felt calm, supported, and cared for through their mentoring." Before the email she was feeling lonely and had a huge weight on her shoulders. By the next day Stephanie was on the phone with Eileen and started the loan process. Stephanie mentioned "Without these funds I would have had to wait to see what happened. With these funds I was able to plan." Mommy Mops found a way to pivot to allow growth and fine tune their skills thanks to RRRF.


**Social media links:** [www.facebook.com/mommymops/](https://www.facebook.com/mommymops/)  
<https://www.instagram.com/mommymops/>

**Images:** Found on page 2

Sincerely,  
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