

Nathan & Zack Card, Founders – Wild Card Brewing Company



Trenval's Client Profile for 2021

Name of owner: Nathan Card & Zack Card

Name of Business: Wild Card Brewing Company

Community/Region: Trenton, ON

Business Sector:

NAICS:

Client Attributes: The two brothers have a passion to create craft beer that stick to their Canadian roots. Nathen and Zack produce locally made craft beer that sells on tap or in bottle at their brewery. They have a mixture of different types of beers that can make anyone's taste buds happy.

Impact of funds from RRRF: Trenval loans to Wild Card Brewing Company allowing them to cover the costs of little to minimum income they received at the beginning of the pandemic. This funding gave them the opportunity to be able to stop, think and pivot to keep their doors open. They used RRRF funding to implement growth, such as: Province wide shipping via online sales, free local contactless deliveries, building a social distancing patio outside to continue having high-margin by the glass customers during peak summer months.

Testimonial: Before Nathen and Zack heard about RRRF they said, "Initially we were scared, revenue fell off a cliff, down over 50% during the first March lockdown, but optimistic". With quick turnaround from the Trenval staff they were accepted for RRRF they were grateful for the financial help. They mentioned "Business will be one that makes it through the pandemic ready for sunnier days ahead." Wild Card Brewing Company found a way to pivot to allow growth and prosperity.

Social media links: <https://www.facebook.com/Wildcardbrewco>
<https://www.instagram.com/wildcardbrewco/>

Images: Found on page 2 & 3

Sincerely,
Eileen Brown
Business & Loans Advisor, Trenval BDC



38 Gotha St, Trenton,
ON, K8V 6E1



613-394-1010



info@wildcardbrewco.com



www.wildcardbrewco.com