

Business Booster 23

A low interest loan for local businesses to begin to renew, recreate, boost and refresh themselves as they prepare for 2023 and beyond.

Scope and Objectives

Business Booster 23 is a loan initiative delivered by Trenval Business Development Corporation (Trenval/Trenval CFDC). This fund will provide existing businesses with financial contributions (low-interest loans) up to \$50,000 to support existing businesses with stability and growth opportunities that will build resiliency, bolster sales and revitalize our local economy.

Eligibility

Eligible applicants	Ineligible applicants	
 ✓ All businesses located within the catchment area of the City of Belleville, City of Quinte West, Tyendinaga Township, Stirling-Rawdon, Deseronto or Tyendinaga Mohawks of the Bay of Quinte with the exception of those listed as ineligible applicants 	 Post-secondary institutions, learning and educational organizations 	
	 Government organizations or bodies, or entities owned by a government organization or body including but not limited to social services, community and civil society mandated organizations 	
	 Bathhouses, strip clubs, bars, cannabis businesses. 	
	 Unions, charitable, religious or fraternal organizations. 	
 Be a Canadian or provincially incorporated business or registered sole- proprietorship (partnership) 	 Entities that are structured as a holding company 	
	 Entities owned by individuals holding federal, provinci or municipal political office. 	
proprietorship/partnership	 Interest only applications in partnership with other 	
 Canada Revenue Agency and Receiver General must be current and up to date if existing business 	financial institutions where Trenval funds are considered equity	

Eligible costs and related expenses	Ineligible Costs	
 Leasehold improvements and/or expenses related to relocation, expansion or modification of existing space. 	 Refinancing of an existing debt 	
✓ Inventory purchases** associated with future growth or new markets	✗ Repayment of	
✓ Expenses associated with entering a new market.	COVID-19	
 ✓ Salaries/wages and mandatory benefit costs for net new hires to meet COVID-19 protocols (i.e.: screeners) or expansion of business. 	Government financing supports including CEBA, RRRF	
✓ New capital asset purchases.	 Repayment of 	
 ✓ Adoption of new digital technologies to stay competitive and meet customer needs (e-commerce, SEO etc.). 	Government debt including CRA and	
✓ Other approved expenses associated with retooling, rethinking	Receiver General	
workflows, automation, robotics, developing new markets, etc.	* Costs of amortization	
 Other operating costs applicable to the applicant 	and goodwill	
 Buyout of existing capital asset lease agreements. 	 Acquisition of land 	
** Inventory Purchases will only have a one-year term.	and buildings	
	 Capital asset leases 	

Application process

Applications for funding will remain open until the fund is fully committed to eligible applicants with demonstrated eligible costs/expenses and supporting cash-flow forecasts.

To Apply:

- 1) Complete the Application Form <u>Here</u> Click Apply Now
- 2) Submit the Application Form along with the required attachments to
 - Eileen Brown, Business and Loan Advisor <u>ebrown@trenval.ca</u>
- Successful applicants will enter into a loan agreement including required security documentation. Electronic signatures are acceptable for applications. Applicants may need to meet with Trenval's Investment Committee.

Funding Details

- A low-interest loan for this Business Booster 23 program starting at 8.95%ⁱ
 - *A higher percentage rate may be necessary; based on security and credit history; maximum rate is 13.95%
- Maximum amount of application is \$50,000
- Business Booster 22, now 23, launched January 4, 2022, extended until March 31, 2024; maximum fund amount is \$50,000 in total**
 - **Trenval Board of Directors may extend the date, contribute more funding or amend loan security to this program based on business input and assessment of demand
- Term and repayment of loan will depend on the approved amount and may be different for each applicant depending on current cash flow requirements.
- An application fee of \$89.00 is applicable to all successful applications. This fee is a 50% discount of regular loan application fees charged and is included within the first scheduled payment.

Loan Security

Approved funding applications include loan agreement documentation, executed between the Applicant and Trenval Business Development Corporation. Advancement of approved contributions will following receipt of required executed documents.

All loans will require security; examples of security include:

- Offer to Finance
- Promissory Note
- General Security Agreement
- Personal Guarantee(s) if incorporated
- Other security deemed necessary by Trenval

Additional documents that will be required.

- Pre-Authorized Payment (PAP) Agreement
- Business insurance noting Trenval's interest, as outlined in Offer to Finance
- Annual financial statements as outlined in Offer to Finance
- Other necessary loan documentation as needed

Electronic signatures are acceptable on loan agreement documentation.

Reporting

Participating businesses will receive an online survey. This survey will assist Trenval in measuring the local impacts. This survey may include:

- Narrative describing how the contribution received has contributed to your business' resiliency and growth in sales, customer base, social media awareness etc.
- Number of jobs maintained as a result of the contribution received
- Confirmation that the SME is continuing its operations
- Other metrics as may be requested by Trenval
- SME's must also submit a copy of their financial statements within one hundred and eighty (180) days of their fiscal year <u>or</u> a copy of Business Activities from personal income tax return.

Supporting Documents:

Send the following supporting documents with your application through our secure network:

- Completed online application
- Financial statements for the last two years (2021 and 2022) for existing businesses
- Interim, internally prepared statements for 2023 and to current date
- Cash flow statement for two years
- Identification 2 pieces
- Documents supporting the amount requested
- 2-page summary of business operations and plan to grow your business with this funding for existing businesses; business plan for new business start-ups (less than 2 years in business)

FOR MORE INFORMATION, PLEASE CONTACT:

Trenval's Business and Loans Advisor, Eileen Brown ebrown@trenval.ca

T: 613-961-7999 ex 231 C: 613-438-5158

Sample Repayment Terms:

Amount	Interest*	Term	Payment
Inventory	8.95%	1 year only	Due and payable with one year regardless
			of the amount
\$5,000	8.95%	1 years	\$438
\$10,000	8.95%	1.5 years	\$596
\$20,000	8.95%	2 years	\$915
\$30,000	8.95%	3 years	\$955
\$40,000	8.95%	4 years	\$995
\$50,000	8.95%	5 years	\$1,037

* Rate of interest subject to change based on Bank of Canada Rate + 2% threshold.

Date modified:

2023-07-14

ⁱ Rate of interest subject to change based on Bank of Canada Rate + 2% threshold